Show What You Mean

part 2

Link Multiple Dimensions

Are there any possible links between the data?
Did you consider how the different pieces of data might be related?
Can someone look at the infographic several times and discover something new each time?

Be Accurate and Unbiased

Is the infographic accurate and unbiased?
Is it a fair representation?
Did you avoid visual “tricks” to misrepresent data?

Make it Understandable

Did you leave out unnecessary words, images, and graphic clutter?
Is it easy for readers to understand the information?
Did you make a complicated issue or set of data easier to understand for your reader?

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