How can I make my infographic visual?

**visualizing ideas**

- Venn Diagram
- Tree diagram
- Concept map or network diagram

**visualizing data**

- Timeline graph with time on the X-axis
- Cyclical diagram
- Linear flowchart
- Branching Flowchart

**exploring through visualizing**

- Explore if and how a quantity has changed over time
- Explore if and how a quantity is distributed
- Explore if and how a quantity varies by location
- Explore if and how a quantity is different in two or more different groups

**titles and subtitles**

- Using short phrases with consistent differences in text size to indicate the start of a new idea

**alignment and relative placement**

- Arranging objects and texts to create visual lines and grouping to indicate idea units

**scale**

- The size of an object in relation to other objects on the page

**color**

- The use of color, shade, and hue to create emphasis or show relationships

**flow**

- The visual path created by objects and their arrangement on the page

**designing the page**

- Main Idea
  - Subsection
  - Subsection

When authoring an infographic, it is important to explore your data and ideas to make sense of the topic you’ve selected.

Visualizing can help you make sense of data and ideas, and the following are some powerful ways to explore your topic.

Once you’ve explored through visualizing, you will want to select some of the visualizations that best communicate what you believe is important, and include them in your infographic.

Ways of designing the overall look and feel of your infographic are included in the final section.

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