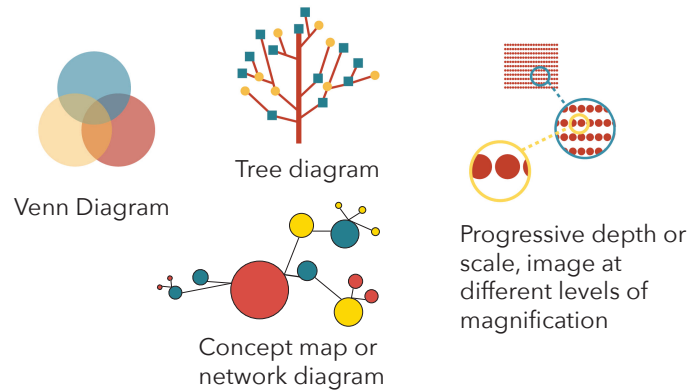


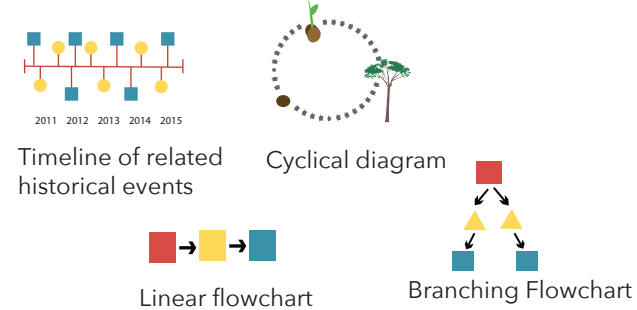
How can I make my infographic visual?

visualizing ideas

Explore how ideas are related to one another

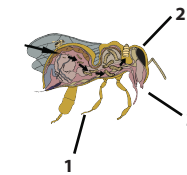


Explore a process or sequence of events



Explore structure or function

Images with callouts, photographs, anatomical drawings, or scientific illustrations



When authoring an infographic, it is important to explore your data and ideas to make sense of the topic you've selected.

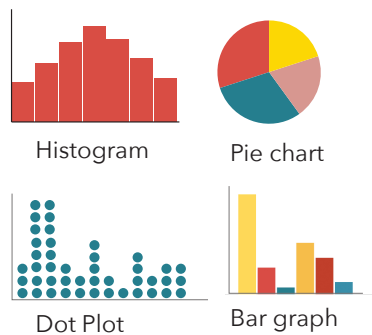
Visualizing can help you make sense of data and ideas, and the following are some powerful ways to explore your topic.

Once you've explored through visualizing, you will want to select some of the visualizations that best communicate what you believe is important, and include them in your infographic.

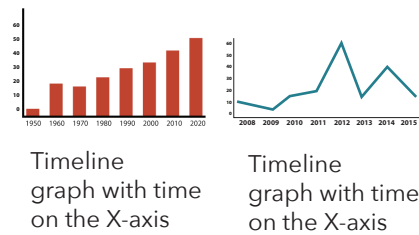
Ways of designing the overall look and feel of your infographic are included in the final section.

visualizing data

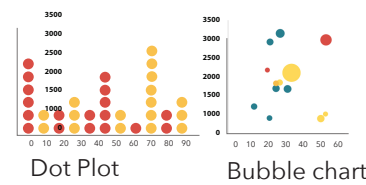
Explore how a quantity is distributed



Explore if and how a quantity has changed over time



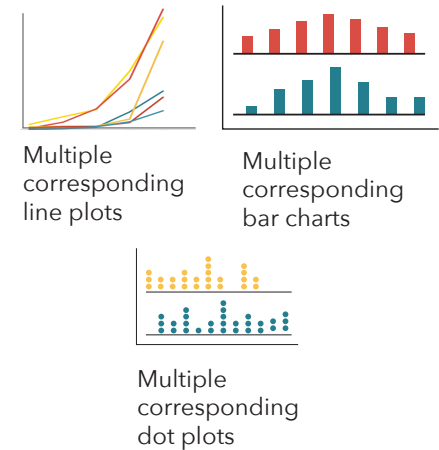
Add an additional quantity or category to a graph



Explore if and how two quantities are related

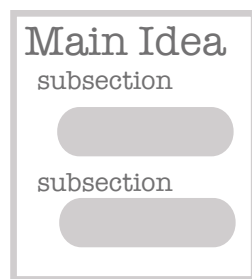


Explore if and how a quantity is different in two or more different groups



designing the page

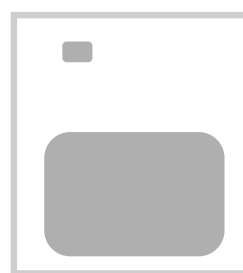
Titles and Subtitles
using short phrases with consistent differences in text size to indicate the start of a new idea



Alignment and Relative Placement
arranging objects and texts to create visual lines and grouping to indicate idea units



Scale
the size of an object in relation to other objects on the page



Color
the use of color, shade, and hue to create emphasis or show relationships



Flow
the visual path created by objects and their arrangement on the page

