

Jim White, Environmental Studies

Unit: Human Populations

Date: Tuesday, 12/22/15

Aim: Students will critique three infographics made by peers

						<input type="checkbox"/> Evaluation <i>Judge, choose, decide, justify, debate, argue, recommend, determine, assess, prioritize</i>
<i>If there is not a high level Bloom's today, how will I move towards higher Bloom's over the next few days?</i>						

Questions: What makes an infographic interesting, useful?

Do Now: Start up your chromebook, login to Venngage, go to Community, and find your first Infographic to critique

Opening: Today you will critique the infographics of three classmates, chosen yesterday. If you cannot find an infographic (you have to scroll a bit to get to stuff posted yesterday), have the creator send you a link.

Time: 2 min

Instructions/Notes:

1. Instructions: hand out critique packet; during this class, you will need to complete three critiques

You will be assessed on your critiques—you are not grading other students' infographics

You should aim for spending 10-15 minutes per infographic

Students listen, Q&A

Time: 3 min

2. Work Time:

Students work

Time: 45 min

Closing: none

Homework: test on Thursday after vacation: human populations, infographics

Name: _____

Date: _____

Infographics Critiques

Directions

You will write a critique for each of the three infographics you chosen yesterday. Before writing, really look at the entire infographic, read all of its text, and consider all the data presented.

First Critique:

Infographic Title: _____

Creator: _____

Design:

What is the layout/organization like? _____

What is the color scheme? Does it work? _____

What are the fonts like? Is everything clear? _____

Content:

Does the infographic have at least three data sets? What are they? _____

Are any important terms or vocabulary explained? What are they? _____

Are the data sources or references somewhere on the infographic, even if typed small in the corner?
What are the data sources?

Clarity:

Does the infographic make a claim, and is it obvious? What is the claim? _____

Does the infographics have images or other visuals that convey information and that make sense?

Does the infographic make a good impression? Does it have a way to hook the viewer? Explain.

Representation:

Does each graph make sense? Explain. _____

Does each visual help make the claim? Does each visual work with the topic?

What general advice, suggestions, and comments do you have for the infographic creator?

Second Critique:

Infographic Title: _____

Creator: _____

Design:
What is the layout/organization like? _____

What is the color scheme? Does it work? _____

What are the fonts like? Is everything clear? _____

Content:
Does the infographic have at least three data sets? What are they? _____

Are any important terms or vocabulary explained? What are they? _____



Are the data sources or references somewhere on the infographic, even if typed small in the corner?
What are the data sources?



Clarity:

Does the infographic make a claim, and is it obvious? What is the claim? _____

Does the infographics have images or other visuals that convey information and that make sense?

Does the infographic make a good impression? Does it have a way to hook the viewer? Explain.

Representation:

Does each graph make sense? Explain. _____

Does each visual help make the claim? Does each visual work with the topic?

What general advice, suggestions, and comments do you have for the infographic creator?



Third Critique:

Infographic Title: _____

Creator: _____

Design:

What is the layout/organization like? _____

What is the color scheme? Does it work? _____

What are the fonts like? Is everything clear? _____

Content:

Does the infographic have at least three data sets? What are they? _____

Are any important terms or vocabulary explained? What are they? _____

Are the data sources or references somewhere on the infographic, even if typed small in the corner?
What are the data sources?



Clarity:

Does the infographic make a claim, and is it obvious? What is the claim? _____

Does the infographics have images or other visuals that convey information and that make sense?

Does the infographic make a good impression? Does it have a way to hook the viewer? Explain.

Representation:

Does each graph make sense? Explain. _____

Does each visual help make the claim? Does each visual work with the topic?

What general advice, suggestions, and comments do you have for the infographic creator?

