

# Title: Evaluate the Infographic

**Time: 15-45 minutes**

## **Resources, Materials, Technology:**

- Printed copy of evaluate the infographic (version 2.0 is digital)
- Pen
- Access to the internet

## **Take Home:**

The more exposure you can give a student to infographic, the better. Having them really look deeper at an infographic will make them more aware of the types of things that make a good or bad infographic.

## **Lesson Structure and Procedures:**

**Day 1:** 15-45 minutes in length

- Student is given a general topic (science, chemistry) to go find and evaluate an infographic on.
- Student goes through all the steps listed on sheet and determines the quality of the infographic and type of infographic (we need to sit down and discuss “types”)

## **Follow Up/Extensions:**

- Have them evaluate an infographic chosen by you or one of their peers. Have them discuss out the strengths and weakness of the infographic they chose with their peers.

# Evaluate the Infographic



Name \_\_\_\_\_ Date \_\_\_\_\_ Hour \_\_\_\_

**Directions: Answer all of the following as completely as possible. Your answers do matter and are important to the evaluation of the chosen infographic.**

1. What is the title of your infographic?
  
2. In what location on the info-graphic is the key/legend located? Circle one.
  - a. Upper right
  - b. Upper Left
  - c. Center
  - d. Lower Left
  - e. Lower Right
  - f. No where
  
3. If you had to put this Infographic into a general category what would that be? Ex. The zoo infographic might go into a category called business or a science category called animals.
  
4. Justify why you chose this category?
  
  
5. Who created this infographic?
  
  
6. List all of the sources cited on the infographic?
  
  
7. Why do you feel the author created the infographic?

# Evaluate the Infographic



8. In 3 sentences describe the infographic so a 5<sup>th</sup> grader could understand it.

9. Describe this infographic in 3 words?

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

10. What did you learn new from this infographic? Explain.

11. Would you recommend this infographic to someone else? Why or why not?

12. Rate the infographic: **A B C D F** Justify your answer.

13. What one thing would you recommend to the author about this infographic to improve it? Please state your critique in a positive manor.

# Evaluate the Infographic 2.0



## DIRECTIONS

1. Place a **BLUE** Circle around the Key or any other area that describes the information in the infographic.
2. Draw a **RED** arrow to all the graphs and charts shown in the infographic.
3. Draw and **GREEN** arrow pointing to the sources.
4. Put a **HOT PINK** box around the Title.
5. Highlight in a **YELLOW** Box the summary if it exists on the infographic.

NAME \_\_\_\_\_ DATE \_\_\_\_\_ HR. \_\_\_\_\_

10. In 3 sentences describe the infographic so a 5<sup>th</sup> grader could understand it.

11. Why do you feel the author created the infographic?

12. Describe this infographic in 3 words?

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

13. Did you learn anything new from this infographic? Yes / No If yes what was it?

14. Would you recommend this infographic to someone else? Why or why not?

15. Rate the infographic. A B C D F Justify your answer.

16. What one thing would you recommend to the author about this infographic to improve it? Please state your critique in a positive manor.